



Ventripoint AI Heart Imaging Technology To Be Presented at British Society of Echocardiography Annual Conference

Toronto, Ontario – The Newswire – October 12, 2023 - Ventripoint Diagnostics Ltd. ("**Ventripoint**" or the "**Company**"), (TSXV:VPT; OTC:VPTDF) has been accepted as a lead sponsor at the British Society of Echocardiography's (BSEcho) annual conference to demonstrate its use of Artificial Intelligence to create MRI-quality model of the heart from ultrasound images.

The highly anticipated hybrid conference in Cardiff, UK will bring together renowned experts and professionals in the field of echocardiography from Oct. 13th to 14th. The BSEcho is the leading global forum for the study and advancement of ultrasound imaging and Doppler techniques in cardiology.

"We continue to place Ventripoint's AI technology before the world's leaders in the treatment of cardiovascular disease," said Ventripoint President & CEO, Dr. Avira Macanovic. "This is an elite audience that will appreciate our ability to turn ultrasound images into a MRI-quality model of the heart, at a speed and cost never before possible."

Some of the topics discussed this year at the BSEcho will be the use of AI in routine scans, LV functional assessment, musculoskeletal health, stress echocardiography, and much more.

As a gold sponsor, Ventripoint Diagnostics will have a prominent presence at the BSEcho Conference with an interactive booth in the main hall. The booth will give attendees an opportunity to learn about the VMS+ 3.0 system, engage in hands-on demonstrations, and interact with the Ventripoint team to gain deeper insights into the technology and clinical applications. Ventripoint will also have designated sponsorship activities such as direct emails to members, social media broadcasts, and inclusion to Echo eNews.

This is the second year that Ventripoint has been highlighted in the meeting, demonstrating its commitment to advancing cardiovascular diagnostics and its dedication to supporting the scientific community. The company is excited to collaborate with leading experts and thought leaders at the conference and play a role in improving research and patient outcomes.

About Ventripoint Diagnostics Ltd.

Ventripoint has become an industry leader in the application of AI (Artificial Intelligence) to echocardiography. Ventripoint's VMS products are powered by its proprietary KBR technology, which is the result of a decade of development and provides accurate volumetric cardiac measurements equivalent to MRI. This affordable, gold-standard alternative allows cardiologists greater confidence in the management of their patients. Providing better care to patients serves as a springboard and basic standard for all of Ventripoint's products that guide our future developments. In addition, VMS+ is versatile

and can be used with all ultrasound systems from any vendor supported by regulatory market approvals in the U.S., Europe and Canada.

For further information, please contact:

Jonathan Robinson

JRobinson@oakhillfinancial.ca

416-669-1001

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